



In Focus

Volume 19 Number 1

September 2010



President's Message

Welcome back to a new year at the Niagara Falls Camera Club. This is my second year as president and much has gone on since our last meeting. We now have a Facebook page with 38 fans so far.

A significant part of my role at work is leveraging social media and networks to build our brand. I see Facebook as an excellent platform for business and organizations like us. Facebook and other social networks are more conversational and are easily changed, as our activities or needs change. We used Facebook to post several outings to the Welland Triathlon, a model shoot in The Falls, a fireworks shoot to name a few. This year my wife, Barb and I welcomed all club members to our home for a social get together and barbecue. We will continue to use technology to connect and communicate - "ain't it grand?"

Chris Empey led a Photoshop User Photo Walk in Niagara Falls in July. This was one of over 1,100 walks around the world and more than 33,000 people participated. We are all part of something that is and can be MUCH bigger! This year we have seen a continual barrage of new cameras, gear and software. Who would have thought that you can shoot at an ISO over 50,000 or even 100,000! What next?

NFRCC our umbrella organization has agreed to sponsor two members from each club to go through CAPA (Canadian Association for Photographic Art) judges training. This class was held at the Niagara Falls Library on September 11th. The intent is to have much more consistent judging for our competitions. The scoring will be delivered in three sections that will still add up to a maximum 15. Our scores in the past ranged from 9 -15 or a total range of 7. We may see a wider range of scores this year in our competitions, only time will tell.

(President's Message /Contd.)

This year the Fall Workshop will be given by Tony Sweet who is a sponsored Nikon presenter. I saw him present at an NFRCC conference in 2005. He is a regular contributor to Outdoor Photographer. His workshops always fill up early. The Spring Conference is now earlier in the year and this year will be our 50th. It will be held at the new convention centre in Niagara Falls, NY. This will be a great way to meet other photographers from the area and sit in on some excellent learning and entertaining presentations.

Our club succeeds with the help and contributions of our volunteers. We have a few openings on our executive and need new people to help with different committees. Without new and fresh ideas we cannot be as great as we could be! I was told once by a very learned person "**You can only coast in one direction!**"

Terry Babij, President

September's Program

"Creating a Great A/V Show"

This presentation is by Paul Sparrow (Latow Guild)



Paul has been professionally involved as a photographer and multi-image audio-visual producer for over 30 years. He has conducted extensive workshops and seminars on Photoshop and photographic techniques and has been a presenter at numerous photographers' organizations including; The Latow Photographers Guild, Camera Canada College for the Canadian Association of Photographic Art, The New England Camera Club Council Convention, The Niagara Regional Camera Clubs Convention, Professional Photographers of Ontario and many other photography organizations across Canada.

We are pleased to have him for our first program of the year.

Niagara Falls Camera Club

2010-2011 Program Guide

2010 September

- 13 - "Creating a Great A/V Show"
Paul Sparrow, Latow Guild
- 20 - Introductory Photo Course
NFCC
- 27* - **Monthly Slide & Print Competition #1**

2010 October

- 4 - "Portraits on the Run"
Manny LoPresto,
Science Museum CC
- 18* - **Monthly Slide & Print Competition #2**

2010 November

- 1 - "I Like Birds"
Dee Cunningham, STCC
- 6 - NFRCC Annual Fall Seminar
Hamburg, NY
featuring Tony Sweet
- 15* - **Monthly Slide & Print Competition #3**

2010 December

- 6 - "Critiquing images"
NFCC Members
- 20* - **Monthly Slide & Print Competition #4**

2011 January

- 3 - "Colour, getting it right:
Tools and workflow for true colour"
Terry Babij, NFCC
- 17* - **Monthly Slide & Print Competition #5**

2011 February

- 7 - "Photo Images"
Mike DiBattista, Photographer
Niagara Falls Review
- 25 - 27th NFRCC Convention
Niagara Falls, NY
- 28* - **Monthly Slide & Print Competition #6**

2011 March

- 7 - Members' Night
- 21 - **Slide and Print of the Year Competition**

2011 April

- 12 - Rainbow Competition
hosted by TCCC
- 30 - Annual Awards Banquet

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* Prints – bring your prints in on the evening of the monthly competition.
Digital – email two images to Chris at cempay@NiagaraFallsCameraClub.org by the second Sunday before the competition night.