



In Focus

Volume 20 Number 1

September 2011



President's Message

Welcome to our 2011-12 season for the Niagara Falls camera Club. I would like to welcome all the people who have found us at Outings, Facebook, our Web Site or....? We would like to think of our club as a place for people who love the Photographic Arts to gather in Niagara. We have an interesting program line up for this season. See the program schedule for the year later in our Newsletter.

We would like to turn this communication into a Newsletter for and by the members of our club. Denis Grantham our Editor will be looking to you for contributions for future issues. I have read many newsletters from clubs and photographic groups from across North America and many have great content provided by members, it would be wonderful to go in that direction. We have MANY talented members who we would love to impart some of your wealth of knowledge and mentor others who look up to you.

I am pleased to report our Facebook group is taking on an identity of its own and is providing an easy place for members and others to share and comment on topics of interest. Many group members are posting images and others comment. This is what Social Media is all about. Comments build activity and entice others to join in. We will be posting our meetings, events, and outings on the page to allow members to keep up and share. For those who have not stepped over to Facebook you can stick in your toe and create a profile and limit access, then join our group. This is what I do for the company I work for and have made many very good connections in Social Media that help get the news out. These connections are people I can call on for assistance if and when I

(President's Message /Contd.)

have questions I need answered. Many of them are now friends not just contacts! Word of Mouth has become "World of Mouth".

We will also continue to keep up our web site www.niagarafallscameraclub.org.

Something new we plan to institute this year is have a place for members to leave and pick up their name tags or badges at the door to our meeting room. We hope this way you will not have to remember them and everyone will have their name tags to make introductions and greeting easier. If you have other ideas to help in making our club more welcoming please feel free to share with 1 of our executive members.

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September's Program



"Landscape Photography"

This presentation is by
Dermot O'Kane.

Dermot creates superb landscape images. Many of these can be seen on his web site:
<http://www.dermotokane.com>.

Dermot is a member of several professional organizations,

PPOC, Professional Photographers of Canada

CAPA, Canadian Association for Photographic Art

PPA, Professional Photographers of America

We are pleased to have him for our first program of the year. Date: September 12th. Time: 700 pm.

Niagara Falls Public Library, 4848 Victoria Avenue.

Niagara Falls Camera Club

2011-2012 Program Guide

2011 September

- 12 - "Landscape Photography"
Dermot O'Kane,
- 18 - ** Deadline for Digital Images
- 19 - Introductory Photo Course
NFCC
- 26* - **Monthly Digital & Print
Competition #1**

2011 October

- 3 - "The Niagara Insider's Guide
to Fifty Photo Day Trips"
Leigh Daboll,
Welland CC
- 9 - ** Deadline for Digital Images
- 17* - **Monthly Digital & Print
Competition #2**

2011 November

- 7 - "Before you Click the Shutter"
Peter Ferguson, Welland CC
- 13 - ** Deadline for Digital Images
- 19 - NFRCC Annual Fall Seminar
Hamburg, NY
featuring Tim Grey
- 21* - **Monthly Digital & Print
Competition #3**

2011 December

- 5 - "Composition"
Paul Sparrow,
Latow Guild
- 11 - ** Deadline for Digital Images
- 19* - **Monthly Digital & Print
Competition #4**

2012 January

- 9 - "Workshop sponsored
by NFCC"
- 15 - ** Deadline for Digital Images
- 23* - **Monthly Digital & Print
Competition #5**

2012 February

- 6 - "Under the Surface"
Kevin Smith,
Welland CC
- 19 - ** Deadline for Digital Images
- 27* - **Monthly Digital & Print
Competition #6**

2012 March

- 5 - **Members' Night**
- 16 - 18th NFRCC Spring
Convention
Niagara Falls, NY
- 19 - **Digital and Print of the Year
Competition**

2012 April

- 2 - **23rd Rainbow Competition
hosted by NFCC**
- 28 - **Annual Awards Banquet**

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www.NiagaraFallsCameraClub.org

* Prints – bring your prints in on the evening of the monthly competition.

** Digital – email two images to Chris at cempey@NiagaraFallsCameraClub.org by the deadline
date shown (second Sunday before the competition night).

Competitions, how scores are totaled, maximizing points.

This is a brief description of the club's marking system, useful for both new members as well as a reminder for returning members.

Everyone starts at Bronze level or beginner and progresses annually. Or you may come from another club and notify the Print or Slide chairs of your level (it will be up to the discretion of the chair to assign a level).

You may enter up to two images or prints into each competition group; Projected images, Colour Prints, and Monochrome Prints. Prints must be a minimum 80 square inches or 8" x 10" (unmatted) to a maximum of 320 square inches and up to 30" wide or up to 24" high. Projected images must be sized to a maximum of 1024 pixels wide by 768 pixels high. We have six monthly competitions, September through February. In March there is the club print or image of the year competition and you may enter up to four images in each type.

This year we are trying to institute CAPA scoring practices whilst maintaining the total score of 15 points for monthly club level competitions.

Up to 5 points for Impact

Up to 5 points for Technique, (sharpness, focus, depth of field, colour, tonality, etc.)

Up to 5 points for Composition, (subject, placement, merges, horizons, amount of sky, etc.)

To receive an award:

Bronze Level	10 points min.
Silver level	11 points min.
Gold level	12 points min.
Diamond level	13 points min.

(Honorable mention for 12 points to Diamond only)

Weekly aggregate for each Projected Image, Colour Print, and Monochrome Print is the combined total of the two entries. There are three extra points for each award received and one extra point if both entries are in different type categories. There are six categories; Action, Creative, Nature, Pictorial, Photo Journalism, and Portraits.

To progress to the next Level of each competition type, the competitor must receive six awards. Everyone who receives six awards in a class will progress to the next level until you reach Gold. Then only the competitor with the top aggregate score will move up to Diamond level.

There is an award for the top score in each class and category. To qualify you must enter images or prints into each monthly competition.

President's Message /Contd.)

Members are entitled to visit any camera club in the NFRCC (Niagara Frontier Regional Camera Clubs) from Erie to the west, Canyon to the east and Hamilton to the north! There are 12 clubs in total and you can see all club information in the 2011-12 Program Guide available (for paid members). Sept 19th or on online at www.nfrcc.org.

Members are also able to enter our monthly competitions. There are 4 separate levels for competitors so you are judged with people of similar skills. Critiquing at these competitions will help you take your work to new and higher levels!

Our club has a great offer from Photolife Magazine, an excellent Canadian publication. Instead of the regular \$27 subscription rate (which is 50% off newsstand price), club members can renew or begin new subscriptions for \$15.

The club also has a Datacolor Spyder3 Elite Monitor calibration device that members can borrow to calibrate their monitors at home. This will give you a great starting place so what you see on your screen is what the computer thinks you see. This will help lessen surprises when picking up prints from processors. We are looking for other offers that we can bring to our club members.

I look forward to meeting many people I have only met so far on Facebook and returning members at one of the meetings in September or throughout the year.

Remember: "Know the rules and then find ways to break them for maximum effect!"

Terry Babij, President

As editor I am always looking for Newsletter content. If you have an idea or suggestion, send me an email.

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Denis Grantham
Editor, In Focus

